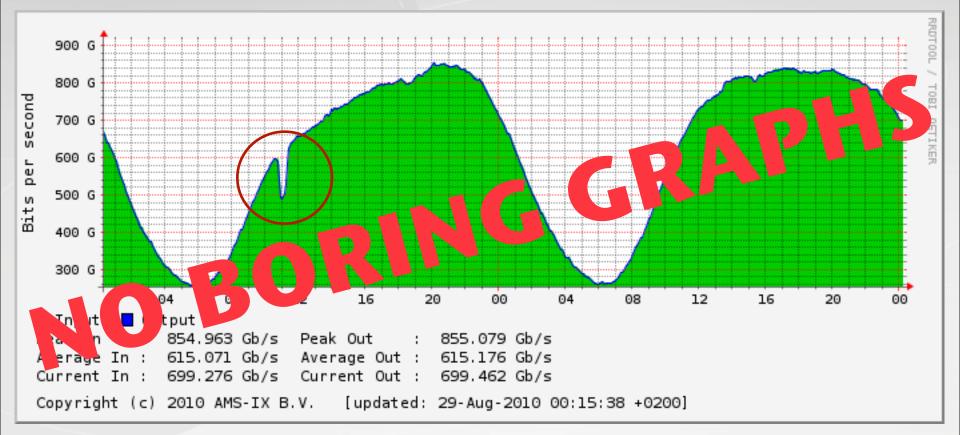
JE VOUS AI COMPRIS



Whatever a speaker is missing in depth he will compensate for in length Montesquieu

DIY IX

The value of small mutual exchanges

European Peering Forum 2010 Cannes

> By the Leeds Interconnect Group IXLeeds On behalf of LINX



Who is HERE?

MEET OUR PANEL of IX LOVERS

Adam BEAUMONT AQL Rob EVANS JANET / LINX LPC

Patrick GILMORE AKAN

AKAMAI / SIX BOARD / LINX BOARD

Thomas MANGIN EXA NETWORKS / LINX BOARD



Pride is the consolation of the weak Vauvenargues

Who is not HERE?

Two of the three instigators of the project ...

Andy Davidson LONAP/NetSumo

Emma Frost Yorkshire Forward

without them we would not be speaking here today ...



He was a great patriot, a humanitarian, a loyal friend; provided, of course, he really is dead *Voltaire*



came an email ...

From: Rob Evans <internetplumber@gmail.com> Subject: [uknof] Network Interconnection in Leeds Date: 2 September 2008 16:01:35 GMT+01:00 To: uknof@uknof.org.uk

All,

At the start of next month, we're looking at holding an informal meeting over lunch in Leeds to discuss interest in, and options for, increasing the density of network interconnection outside London.

That is about as far as the agenda has developed at the moment, but if you, or one of your colleagues, is interested in participating or feel you have something interesting to contribute, please let one of the people below know.

The plan is to meet from 11am until about 2pm on Tuesday, October 7th, at a venue in Leeds, kindly sponsored by Yorkshire Forward.

Best wishes, Andy Davidson, Netsumo. <<u>andy.davidson@netsumo.com</u>> Rob Evans, JANET(UK). <<u>rhe@nosc.ja.net</u>> Emma Frost, Yorkshire Forward. <<u>Emma.Frost@Yorkshire-Forward.com</u>>



Patience is bitter, but its fruit is sweet Rousseau

Many people came for the free drinks !

development agencies are great sometimes

Many organisation from different backgrounds

...

15 person made it to the first meeting. The group now counts 47 "members"

186K Andrews Arnold Aql Ask 4 **Bytemark Cable and Wireless** DRBSY **Digital Region Exa Networks** Gamma Telecom Geo **Griffin Internet** INEX ΙΟΚΟ IANET **Kingston Communications**

LINX LONAP Link Telecom Metronap NYNET Node 4 Nominet PlusNet Sleek Networks Techmesh Thus UK Solutions York Data Services Yorkshire forward Zen internet





When the wine is poured, you have to drink it, even if it's good Marcel Pagnol

What was done ?

Yorkshire Forward produced some minutes !!!



We talked a lot ... even by my standards !

About each other

About infrastructure available in Leeds (including sales plugs) About ongoing regulatory consultation About what had been done in Manchester About what could be done in Leeds

And Andy tried to convince the audience that an IX would be great

But all we decided was to meet again and speak more ...



Generally speaking, the people who know little speak a lot and the people who know a lot speak little Rousseau

Definition of an objective ...

Networking is fun but is not enough

We tried to have a meeting every 3 months

- to not burn people out

- to still achieve something this millennium

Created a mailing list to communicate - who says email is broken ?

New people came to join the group, People came to speak with this new "Leeds Interconnect Group".

This played the secondary role of an IX

- allow people to meet face to face
- converge energies and information in one place

However the group felt it was not enough





Nothing is more humiliating than to see idiots succeed in enterprises we have failed at Flaubert



Building something ...

Entrepreneurs and Geeks like to build things ..

So what do you think when you put lots of Geek Entrepreneurs in a room?



exa networks

Work delivers us from three great evils: boredom, vice and want.

Voltaire.

Building something ...

Entrepreneurs and Geeks like to build things ..

So what do you think when you put lots of Geek Entrepreneurs in a room?

A few of them are left doing everything to keep the project moving

We can thank ...

- LONAP / Andy project managed the IX creation
- LINX performed an colocation due diligence would believed in the project
- Yorkshire forward
- AQL

Who helped with some meeting organisation / financing

- Everyone

To put their self interest aside and make it a success

Be regular and orderly in your life, so that you may be violent and original in your work Flaubert



A project needs Hard Data

Two surveys to gather information and judge interest

List all possible Leeds colocation site (group information)

Set the appropriate financial level of engagement Type of Organisation (NFP, commercial, 'just a switch', ...) Figure which site had the most immediate support

We were lucky to have two Leeds based colocation providers in the group

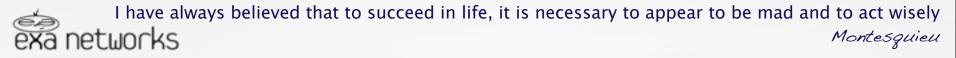
It meant we had to really be careful about due process

A independent colocation site survey done by LINX

To make sure the site were appropriate To be as impartial as possible

A first year budget was proposed to the group (Most of the costs are in the ISL)

For a one site solution For a two site solution



Agree Commercial Terms

Legal

Scope the project

Peer

Colocation Due Diligence

Build

WE ARE

HERE

Survey Opinion

Catalog Colocation

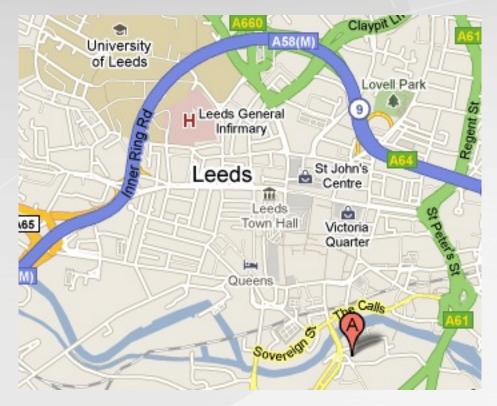
Gather Interest

from http://www.uknof.org.uk/uknof17/Davidson-Leeds_IXP.pdf a few weeks ago



Criticism is easy, art is difficult Destouches

Where are we, again ?



(No this is not London Docklands ...)

Two site selected,

- AQL : Salem Church
- Sleek Networks : Angel Court

Get to Salem Church via :

- BT
- GEO
- C&W (Your Communication)
- Gamma Telecom
- Virgin Media

Starting with one site, financially unviable to operate two sites yet



Judge a man by his questions rather than by his answers

Voltaire

Opening Party ...



Contact us: info@ixleeds.net

October 2010

Three months to plug and peer FREELY

Then stay connected

Or become part of a Non Profit

- have a say
- enjoy Leeds pubs with us

🛱 networks

Success is a result, not a goal *Flaubert*

What kind of Non Profit ?

Friendly

Run by volunteers

Small budget

Not fully free to allow us to build reserve to reach other DC

Donations welcomed

Hardware Events sponsoring You name it

Peering sessions !

Donate

exa net

In revolution there are only two sorts of men, those who cause them and those who profit by them Napoleon Bonaparte

Benefits of an IX in Leeds

Obvious Ones

Improve resilience

Peering UK ISPs Northern connection outside London Complement less "formal" IXes (like Enlix – Zen Internet IX in Manchester)

Keep Northern UK traffic local

reduce backhaul need improve RTT for VOIP traffic

Improve the region attractiveness

cheaper connectivity choice of supplier

Improve regional human networking



Less Obvious

SSE fiber landing in Southport

Leeds BT 21 CN supernode

My fair one, let us swear an eternal friendship

Moliere

So, what did 2 years change ?



It is dangerous to be right in matters on which the established authorities are wrong Networks

What NOW ?

Infrastructure

Improve resiliency / Internet services in the region Identify and address infrastructure issues Publish regional data

Community

Opportunity to meet others in the region Share knowledge / bring in speakers Input into regional strategy

Inward investment

Encourage other organisations into the region / group Increase added value to the region

Collaboration

Work together as a group Find potential partnerships within the group



There are many true statements about complex topics that are too long to fit on a PowerPoint slide Edward Tufte

QUESTIONS?



Andy Davidson I installed the ixLeeds peering switch, monitoring infrastructure and collector earlier. Feels very real now!

21 hours ago via Twitter · Comment · Like · @andyd on Twitter





Nothing is real but dreams and love Anna de Noailles